



PASA

Pan-American
Strategic Advisors

Expanding the Public Impact of Research on Latin America

Helping universities translate rigorous scholarship into policy-relevant analysis and public engagement.

At Pan-American Strategic Advisors (PASA), we help universities, research centers, and scholars ensure that their expertise reaches policymakers, journalists, and the broader public. We specialize in translating complex regional dynamics into accessible, influential analysis while preserving academic rigor.

OUR SERVICES



1. OP-ED & PUBLIC WRITING WORKSHOPS

- Training for faculty, graduate students, and researchers
- Writing for policy and general audiences
- Media-ready communication strategies



2. EDITORIAL SUPPORT FOR POLICY-FACING PUBLICATIONS

- Policy briefs
- Op-eds
- Reports and publications
- Executive summaries



3. STRATEGIC GUIDANCE & PLACEMENT OPPORTUNITIES

- Audience development
- Publication strategy
- Media engagement
- Policy dissemination



4. SUPPORTING LATIN AMERICAN STUDIES CENTERS

- Demonstrating institutional impact
- Increasing research visibility
- Connecting scholarship with decision makers
- Strengthening public engagement
- Making the case for the value of area studies



5. SPONSORSHIP OPPORTUNITIES

- Partner with PASA to support public-facing scholarship
- Showcase institutional leadership and commitment
- Reach influential audiences across the hemisphere

We bridge the gap between academic research and public policy—helping institutions maximize the influence, visibility, and real-world impact of their scholarship.



Let's build a package tailored to your center's priorities.

We would be glad to design a package that aligns with your goals and amplifies the impact of your work.



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